

Digital Publication Design Course Syllabus

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Classroom: Room 305

Course Description:

This course combines the business world with graphic design and allows students to use their creativity to produce business and personal publications. Students create, format, illustrate, design, edit/revise, and print publications including newsletters, flyers, brochures, reports, magazines, advertising materials, catalogs, posters, and other publications. Students who excel have the opportunity to earn nationally recognized Adobe certification.

Course Credit: 1 Unit

Prerequisite: None

Learning Objective:

Given the necessary equipment, supplies, and facilities, the student will be able to successfully complete all of the Digital Publication Design state standards.

State Standards:

Timeline	Adobe InDesign Interactive Revealed	State Department of Education Competencies
Meets Daily 90 Minutes		
3 Weeks	Chapter 1 Chapter 2	F. INTRODUCTION TO COMPUTER ILLUSTRATION AND DESIGN.....8 days B.STUDENT ORGANIZATIONS1 days A.SAFETY5 days
3 Weeks	Chapter 4	C.TECHNOLOGY KNOWLEDGE.....8 days G. DESIGN AND LAYOUT PRINCIPLES.....9 days
5 Weeks	Chapter 3	H.DIGITAL IMAGING.....8 days I.CREATING PUBLICATIONS..... 18 days
7 Weeks	Chapter 7 Chapter 8	D. EMPLOYABILITY SKILLS10 days J. PROOFREADING.....2 days E. PROFESSIONAL KNOWLEDGE.....8 days K. CAREER AND PORTFOLIO DEVELOPMENT...13 days

(Estimated timeline and can vary based on class performance.)

Course Materials

- **Supplies:** Students should come to class with pens and/or pencils, a folder with pockets, and a notebook with paper.
- **Computer Requirement:** One computer per student provided by school. This includes technology tools such as cameras, etc.

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Grading Components & Weights

Within **the course**, the grade components and the associated weights are as follows:

- First Quarter Final Grade **40%**
- Second Quarter Final Grade **40%**
- Final Exam **20%**
100%

Within **each quarter**, the grade components and the associated weights are as follows:

- Projects **50%**
- Classwork/Participation **30%**
- Tests/Quizzes **20%**
100%

The assignment of letter grades is based on the South Carolina grading scale which follows:

A = 90-100, B = 80-89, C = 70-79, D = 60-69, F = 0-59

Review PowerSchool for official grades.

*Classwork and participation grades includes completing all daily classwork as well as cooperation with classmates and to include no off task computer use such as playing games or completing other coursework not related to this class when classwork is not completed.

Make-up Policy:

Assigned tests or other class assignments that a student misses due to an absence must be made up within **3 school days** after the student returns to school. If for any reason this work cannot be made up during this period of time, permission for an extension must be granted by the teacher. **Any assignments or test not completed in class will receive a zero. If a student does not finish work during class time, the student can submit any missing work by the end of the week to not receive a zero based on work submitted.** Students with unexcused absences, including suspended students, will be able to make-up any work missed during their absence. The student must inquire upon his/her return from an unexcused absence as to what assignments were missed and be willing to complete the make-up work the teacher specifies.