

COURSE: Videography and TV Production

COURSE STANDARDS: [FilmandTVProductionTSs50060200.pdf \(azed.gov\)](#)

Room: 207 “The Studio”



Course Description:

This fun class allows you to explore an interesting, exciting, and flourishing career field. Videography and TV Production is a hands-on course teaching the basics of video production. Skills learned over the course of the year can be applied to video production and editing for broadcast television as well as personal video production projects.

Students will learn to:

- Operate the basic functions of a video camera.
- Execute basic camera shots using appropriate composition methods.
- Create clean and usable video footage while applying basic camera techniques.
- Utilize Adobe Premiere at a basic level to edit video footage.
- Initiate story ideas to create and complete video packages/projects.
- Apply the production planning process of storyboards, content outline, storytelling, and execution.
- Practice basic audio and lighting techniques.
- Import and export video content in the correct format to use on different media outlets.
- Work together as a production crew.
- *Become a better visual artist because Art is Art!*

Materials Needed:

- Pencil
- Computer
- Creative Thinking
- GRIT (see below)

What does it take to be successful?

GRIT. What's GRIT? It's based on research and a theory by Angela Duckworth on what it takes to be successful in ANY endeavor:

1. Interest- You MUST be passionately interested in what you are doing.
2. Deliberate practice- Cultivating the habits necessary for success include a lot of repetition, whether you feel like doing it or not.
3. Sense of Purpose- Having a sense of what you do day in and day out is meaningful and valuable to others; and beyond the self, purpose.
4. Hope- Being optimistic when negative things happen.

Assignments:

Participation in this course is essential. Therefore daily participation points are assigned and will be counted as part of your overall grade. 100 points will be awarded daily, but be advised as this can greatly impact your total grade, especially if you become chronically absent.

There are a variety of assignments in this course. Assignments will range from worksheets and storyboards to pitch papers (memos for possible stories or news to create a video) but will be mostly video projects. All assignments are expected to be completed during class and turned in on the due date assigned. Points will be indicated on each assignment for each project with the total points possible; however, this does not guarantee you will receive the maximum points possible. You must earn your points.

Students may turn in assignments early for critique and then resubmit on the due date for a possible higher score. All late work will receive a 25% deduction each day the assignment is overdue. Assignments turned in without a name, misformatted filename, or unreadable file will also receive a 25% deduction. All assignments will be objectively graded with an assignment rubric.

Students will use Google Classroom for assignment instructions, submitting assignments, viewing classmates' work, and sharing resources. Powerschool can be used for viewing grades. This is a paperless class, except for workbooks, scripts, storyboards, pitch papers, props, sets, and backdrops.

Video Projects:

Students will produce a variety of audio/visual productions. These projects require the use of a digital video camera. Equipment is available for classroom use only. Students wanting to work on projects outside of class must obtain their own equipment (smartphones are a great option when necessary) or make arrangements with the instructor to check out equipment. The Studio (Video Classroom 207) is available for students to complete projects and assignments after school hours starting in September. The "Studio After Hours" Schedule will post the week before it begins. Please see the Instructor for more details.

Equipment and Handling:

Students are to use the video equipment and studio with care. Students will be held financially responsible for damaged or lost equipment. Please see the Technology Use Guidelines and Video Equipment Use and Checkout Agreement forms for additional information. In addition to this syllabus, each student must have both of these signed documents on file before being permitted to use the equipment and/or studio.

Filming Privileges:

Filming is a privilege. Privileges may be revoked.

Please respect the following guidelines when filming:

1. All school rules apply to you while you are working on any work for this class, regardless of whether you are on campus or off campus.

**Please note that this document is fluid and subject to change. You will be notified of any and all changes.*

2. Absolutely no filming:
 - 2.1. In restrooms/locker rooms/shower areas
 - 2.2. In empty rooms On-Campus. A teacher or staff member must always accompany you into any room on campus
 - 2.3. Minors without a film consent form
 - 2.4. Locations off campus without a location permit or permission of property owner form
 - 2.5. License plate numbers
 - 2.6. Anywhere you are asked NOT to film

Remember, as a crew member of this class, every time you pick up a video camera, you represent the Video Production Program, and the entire Grand Canyon School District. Please act accordingly and follow all the rules so that we can continue to enjoy this fun and exciting program.

Creating an Optimal Learning Environment:

(Studio Rules)

1. Cell phones, iPods, and other electronic devices will be turned off and put away before entering the classroom. Unless being used for editing and was given prior approval.
2. Students will stay on task during class time to avoid becoming a distraction to their classmates.
3. No food or drink will be allowed in the Studio (water with a lid is okay). We will discuss further once productions begin.
4. The use of profanity will not be tolerated.
5. No Bullying. Everyone Belongs in Video Production! Every Story Counts!
6. Earbuds/headphones will only be used while editing a video project. Wifi/Bluetooth Earbuds interfere with our computers and recording equipment, so they must stay in your backpack and not be used.
7. DO NOT ask to use the restroom during the first 10 minutes or the last 10 minutes of the class period.

Course Consequences:

1. First Infraction: The student will be reminded and asked to stop their inappropriate behavior.
2. Second Infraction: A one-on-one conference with the student will be held to discuss their behavior.
3. Third Infraction: The parent/guardian will be contacted. Filming privileges will be revoked, and alternative assignments will be assigned.
4. Fourth Infraction: as a final resort, the student will be referred to administration for further disciplinary action.

1. Course Schedule

- a. Introduction (Project Personal Story)
 - i. History of film
 - ii. Communication Through Video
 - iii. Ethics
- b. Overview of Video Production (project “instructional video”)
 - i. Getting started
- c. Video Language and Time (project “Food Demonstrations”)
 - i. Video Language
 - ii. Video Time
- d. Video space and Video Composition (project “Stop motion”)
 - i. Video Space
 - ii. Video Time
- e. Camera and Camera systems (Project “ Suspense Scene”)
 - i. Camera Operation
 - ii. Camera Systems
- f. Audio First Video Second (Project “Rockumentary”)
 - i. Audio and Visual
 - ii. Recording Audio
- g. Create a Video (Project Advertisement)
 - i. Project Development
 - ii. Creating a project
 - iii. Production Planning
- h. Lighting (Project Letter to Future self)
 - i. Lighting tools
 - ii. Light Design
 - iii. Lighting applications
- i. Directing a Production (Project Re-shoot a movie Scene)
 - i. Directing for content
 - ii. Directing for form
- j. Finalizing a Production (Project Director's Choice)
 - i. Editing Operations
 - ii. Editing Principles
 - iii. Digital Post Production
 - iv. The Digital Space



***Course Schedule is subject to change without notice. All changes will be posted in Google Classroom as they become available. Course Rules, Policies, and Procedures are also subject to change, but any changes to rules, policies, or procedures will be posted to Google Classroom in advance.**

If you do not know something or require assistance, please check the Google Classroom first to attempt to find an answer, and then email. The instructor will respond to emails within 24 hours.

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INSTRUCTOR: Elise Burnette-T1, Eugene Yoon-T2
AZ Certification: CTE Industrial & Emerging Tech K-12

Student and Parent Acknowledgement of Syllabus and course rules

After reviewing the course expectations together, please complete the acknowledgment below:

Student Portion

Student name _____ Phone number _____

Student email _____

I, the video production student, have read and understand the course expectations for the video production class. I agree to and will follow these expectations. If I have any questions or concerns, I know to contact my instructor.

Student signature _____ Date _____

Parent/Guardian Portion

Parent/guardian name _____

Relationship to student _____ Phone number _____

Email address _____

Parent/guardian name _____

Relationship to student _____ Phone number _____

Email address _____

I, the video production parent/guardian, have read and understand the course expectations for the video production class. I give my permission for my student to participate in the creation and filming of video projects and live tv events. If I have any questions or concerns, I know to contact my student's instructor.

Parent/guardian signature _____ Date _____

Thank you for reviewing the course expectations. Please remove and return this page.