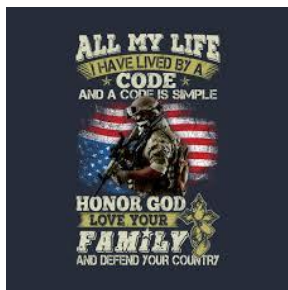


# Frank S. Viola Memorial Scholarship

Henrietta Viola and her daughter Carol Ann are honored to offer a \$1000 award in Frank's memory. 2020 is the inaugural year of this scholarship. Frank was a very humble, loving and caring man always ready to help others without asking for anything in return. He came from a very poor family, the youngest of ten children, from parents who immigrated from Italy to seek a better future for their family. Frank graduated from Pittston High School in 1949 where he enjoyed playing the saxophone in the marching band. Through hard work and long days he became a successful business man and a devoted family man with a strong Christian faith and hard work ethic. He lived his life by 3 axioms: Love God, Love Family and Love Country. Frank always had a huge smile and a friendly hello to those he encountered during his daily life.



Frank started work at an early age by delivering repaired shoes on his bicycle. He then sold appliances before entering the military service. He served three years in the US Army serving his last two years in LaRoche, France, where as a member of the US Army band he played the saxophone, trumpet and clarinet. Traveling, music and meeting people from all over the world was a great passion of his. He loved music and taught his daughter to play the organ. Each night after working for twelve hours he would come home and help Carol practice on the organ despite being exhausted. He would sing or hum or tap out the rhythm so she could get a feel of the song and enjoy the music. Frank was associated with his 3 brothers in Viola Brother's beer distributors in Avoca, PA for 35 years. He was also associated with his wife's family business, Luchetti Sales and Service a Jeep dealership in Exeter, PA for 11yrs. He was the consummate businessman and salesman but never one to push his product onto others. His customers loved to talk to him and requested him by name when in need of either beer Products or buying a Jeep. They returned year after year and even brought their children or grandchildren to buy from him. In 1998 Frank earned the distinction of being the top salesman in the Philadelphia Zone for Chrysler Corporation. For the last seven years of his life he was a sales professional with Motor World in their Jeep department. He earned the nickname "The Mayor" for his winning smile, outgoing personality and extraordinary social graces. At Luchetti Jeep he was known as "The Monsignor" due to his love of the church. He was deeply involved in the everyday workings from starting as an altar boy at the age of 6 at St. Rocco's in Pittston to being a lector for over 41 years at St. Anthony of Padua in Exeter until his untimely death in 2009.



He was a member of the choir at St. John the Evangelist in Pittston for special occasions and finally a life member of the Knights of Columbus, Council 372 in Pittston for 60 plus years where he served in several leadership capacities, including Faithful Navigator and Grand Knight. During special events with the bishop many local pastors would request Frank to serve on the altar in some capacity. He would always accept this invitation and be proud to serve God. He loved the church and had a deep devotion to it and the people in the church community.

Frank loved his family and extended family and would help and support them without reservation. His outgoing personality and love for his family has been sadly missed. He was a kind and generous caretaker to his in-laws, Angela and Carl Luchetti, as well as his two "adopted" daughters, Lauren and Lindsey Timek. This love continues until today and is now extended to his 2 adopted Russian grandchildren, Dimitri and Elena. He worshipped his wife, Henrietta, and was always there to support her in some capacity whether it was running errands for Luchetti Jeep, helping with his in-law's medical needs or just sitting with his wife late at night while she completed the bookkeeping at Luchetti Jeep. He was always at her side. He had unending love for his only child, Carol Ann. He encouraged her and supported her through high school at Wyoming Area, college at Penn

State (of course coming to all the home football games to see his hero, Joe Paterno) and professional school at Hahnemann University in Philadelphia from which she earned a Physician Assistant degree.

Carol remembers his favorite statement: “PAZIENZA” - be patient! You don’t get to the top of the ladder without starting at the bottom. “Another of his favorites was “all good things come to those who wait.” She continues to live her life with those words as a constant reminder of her father’s love and support. Another favorite memory is when Carol was make it home for Christmas that year.

Frank and Henrietta along with her and surprised her on Christmas this trip until she saw her father at laughing! This was just one small

father gave her throughout her life and she realized what a special person he was. Henrietta and Carol Ann are seeking applicants that demonstrate some of Frank’s honesty, integrity, a strong work ethic, outgoing personality with a smile at all times, strong sense of community and service to others and a love of God, family and country. We hope that by offering this scholarship it will inspire a deserving Wyoming Area Senior to live a life like Frank’s.



working in the Bronx N.Y. and couldn’t Besides work commitments and a snow storm maternal Grandmother trekked to the Bronx morning. She had no idea her parents made Christmas services sitting across from her and example of the commitment and support her

### **CRITERIA:**

Henrietta Viola and her daughter , Carol are very pleased to offer this scholarship in memory of Frank, a loving husband and father, to a Wyoming Area graduating senior who has shown him/herself to be a kind, caring, academically successful , hard-working student and involved in community activities. All majors will be considered.

**REQUIREMENTS:** Applicant must be a Wyoming Area graduating senior who has been accepted into trade school, technical college, community college or a four year college/university. Financial need may be considered. An interview may be part of the selection process.

**REQUIRED ESSAY:** In a solid essay of at least 500 words, choose one of the following and tell the selection committee your thoughts. Identify your choice in the first line of your reply.

1. Describe your future goals and who gave you the most support throughout your life thus helping you to formulate those goals.
2. What made you select this particular scholarship to apply for from the many others offered through this program?
3. After reading this story of Frank Viola’s life what similarities did you notice between yourself and Frank .Tell us through examples about those similarities and how do you see them as helping them to meet your goals.
4. What would you like us to know about you that we did not ask? Relate your reply to Frank Viola's story.