

**6th Grade Language and Literature**  
**Summer Reading - Promotional Project**  
**“Restart” by Gordon Korman**

*In today’s world, social media is a great way to promote movies, tv shows, and even books! You are going to take a turn at being an “influencer” who is promoting the book “Restart” by Gordon Korman!*

**Assignment:** Be an influencer of our school and promote our school-wide read: “Restart.” Use the rubrics to create your project. You will turn your project in to your Language and Literature teacher during the first week of school. Choose one (1) of the following project options:

**Promotional Video:**

With Youtube Shorts, TikTok, and Instagram Reels taking the world by storm, promoters are able to reach a wide-range of consumers in a quick and easy way. With this project option, you will promote “Restart” in a modern-day way.

<u>Required Project Items</u>	<u>Descriptions</u>	<u>Point Values</u>
Video Length	Your video needs to be <b>at least 3 minutes</b> , but <b>no longer than 5 minutes</b> .	20 Points
Information	You need to introduce the <b>title, author, and genre</b> of the book.	10 Points
Summary	You need to give a brief summary of what the book is about. <b>(Be sure to not give away any spoilers!)</b>	20 Points
Rating	You need to rate the book based on how much you enjoyed reading the book. <b>Rate it out of 5 Stars!</b>	10 Points
Recommendation	You need to explain who you would recommend the book to. <b>(This can be middle schoolers, parents, teachers, etc.)</b>	10 Points
Creativity	Think outside of the box. Be creative in your video! <b>You can use background music, images, etc.</b> You want to appeal to your audience and grab their attention to go read “Restart!”	20 Points
Submission	<b>You will submit your project during the first week of school.</b> Your Language and Literature teacher will give more information to you then.	10 Points

**Promotional Poster option on the back** →

## Promotional Poster:

Even with social media being a huge part of our technological world, posters are still widely used to promote. You can find them in stores, schools, movie theaters, on billboards, etc. With this project option, you will be able to create a one of a kind poster that will be displayed for all to see!

<u>Required Project Items</u>	<u>Descriptions</u>	<u>Point Values</u>
Poster Appearance	Your poster needs to grab the attention of your audience. Fill the entire page, don't leave any empty space. <b>(One of the images must be the cover of the book.)</b>	25 Points
Information	Your poster must have the <b>title, author's name, and number of pages</b> in the book. <b>(Your name must be on the back of your paper)</b>	20 Points
Summary	You need to give a brief five (5) sentence summary of what the book is about. <b>(Be sure to not give away any spoilers!)</b>	25 Points
Rating	You need to rate the book. This will influence your audience to want to read the book.	10 Points
Recommendation	You need to explain who you would recommend the book to. <b>(This can be middle schoolers, parents, teachers, etc.)</b>	10 Points
Submission	<b>You will submit your project during the first week of school.</b> Your Language and Literature teacher will give more information to you then.	10 Points

### Promotional Poster Materials:

- Printer Paper (8.5 x 11)
- Crayons, Colored Pencils, Markers
- Printer (Optional)
- Copy of "Restart"

### Promotional Video Materials:

- Recording Device (Phone, Camera, etc.)
- Script
- Computer
- Copy of "Restart"

### Other Important Information:

- Don't leave this to the last minute! You want to give yourself time to complete the assignment.
- Keep your copy of "Restart." We will be using it throughout the rest of the school year.
- If there are any questions, email Miss Barber (bebarber@mcpss.com)