

MARKETING, MANAGEMENT AND ENTREPRENEURIAL PRINCIPLES

Marketing, Sales & Service

2026-2027

PROGRAM NUMBER	CIP NUMBER
M200500	02 521401 04

PELL YES	TRI-COUNTY NO
CAREER SOURCE NO	ONLINE NO

COURSE #	OCP	COURSE NAME	HOURS	TUITION				
				In-State	Differential	Out-of-State	Material & Supply Fee	LAB
MKA0432	A	Salesperson, Retail	300	\$876.00	\$912.00	\$3,351.00	\$50.00	\$0.00
MKA0010	B	Marketing Managers	150	\$438.00	\$456.00	\$1,675.50	\$25.00	\$0.00
MKA0091	C	(Entrepreneur) GeneralManager	150	\$438.00	\$456.00	\$1,675.50	\$25.00	\$0.00
		TOTAL(s)	600	\$1,752.00	\$1,824.00	\$6,702.00	\$100.00	\$0.00
Additional Cost, Material & Supply, Lab, etc. (see list below)				\$346.00	\$346.00	\$346.00		
Total Program Cost				\$2,098.00	\$2,170.00	\$7,048.00		