



As we look ahead to an exciting year in Mustang Athletics, we're inviting local businesses and families to join us as **official WCS Athletic Sponsors** for the 2026-27 school year.

At Wesleyan Christian School, we believe in partnering with our community. Our sponsorship program is not only an investment in our student-athletes—it's also a **powerful marketing opportunity** for your business.

Thanks to continued support, we were able to update our HUDL broadcasting system, which **live-streams all of our home football, volleyball, and basketball games**. This year, we've upgraded even more and will now be streaming home **and** away games. This means your business logo and banner will be seen not only by the fans in the gym or at the field—but also by **hundreds of online viewers** tuning in from around the community, state, and beyond. This live-streaming exposure is a year-long advertising boost, giving your brand visibility to families, alumni, and fans every single game night.

We are offering **four levels of sponsorship**, each designed to promote your business while supporting our student-athletes:

### **Mustang Champion – \$2,500**

(Premium Exposure – Best for large or community-invested businesses)

- Largest banner placement at the WCS football field
- Top logo placement in all home game physical programs
- Longer, more frequent logo rotation on indoor video boards
- Business featured on WCS Athletics social media platforms
- Spotlight feature in Athletic Newsletter with provided description
- Business card or coupon flyer placement at the concession table (if supplied)
- Brief promotion from announcer at home events
- 30 second non-skippable commercial on livestream (if provided)
- Online thumbnail on livestream (ex. "Game Presented by....")

- First right of renewal for next year

## **Gold Sponsor – \$2,000**

(High Visibility – For businesses that want digital + in-person presence)

- Premium field banner placement
- Featured logo in physical programs
- More frequent logo rotation on indoor video screens
- Individual mention on WCS social media platforms
- Business highlighted in newsletter with provided description
- Business card or coupon flyer placement at the concession table (if supplied)
- Brief promotion from announcer at home events

## **Silver Sponsor – \$1,500**

(Balanced Digital + Print Marketing)

- Field banner
- Logo in physical programs
- Digital logo rotation on indoor video screens
- Collective mention on WCS Athletics social media platforms
- Logo on Hudl Fan page
- Logo and business name/contact info in newsletter
- Business card or coupon flyer placement at the concession table (if supplied)

## **Bronze Sponsor – \$1,000**

(Basic Exposure – Affordable but meaningful impact)

- Field banner
- Logo in physical programs
- Digital logo rotation on indoor video screens
- Collective mention on WCS Athletics social media platforms
- Logo on Hudl Fan page

To accommodate different business budgets and preferences, we offer four convenient options for payment. We will invoice:

- **One-Time:** Pay in full by **September 1, 2026**

- **Bi-Annually:** 50% due by **September 1, 2026**, remaining balance due by **January 1, 2027**
- **Bi-Monthly:** 25% due each quarter (**Sept 1, Nov 1, Jan 1, March 1**)
- **Monthly:** 9 monthly installments from **Sept 2026 – May 2027**

*\* Because Wesleyan Christian School operates as a ministry of First Wesleyan Church, your sponsorship may be tax-deductible as a charitable contribution—please consult your tax advisor for specific guidance.*

If you or someone you know is interested in becoming a sponsor, please don't hesitate to reach out. We would love to partner with you in making this a successful year for Mustang Athletics—while also giving your business meaningful visibility in our school and community.

Thank you for your continued support. We can't do it without you!

**Steven Cooks**

Athletic Director

Wesleyan Christian School

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