



Williamsburg County School District

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Dr. Kelvin Wymbs, Superintendent

IMMEDIATE RELEASE

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WCS D ADMINISTRATORS PARTICIPATE IN SCASA SUMMER LEADERSHIP CONFERENCE IN MYRTLE BEACH

Administrators from the Williamsburg County School District and other districts across South Carolina participated in the South Carolina Association of School Administrators (SCASA) Summer Leadership Conference, held in Myrtle Beach. The 2025 SCASA Innovative Ideas Institute took place from June 15-18, 2025, at the Kingston Plantation in Myrtle Beach, SC. Now celebrating its 45th year, the SCASA Innovative Ideas Institute is the premier leadership development conference for approximately 1,700 public school leaders in South Carolina and other southeastern states.

The conference spans three days and features keynotes and educational sessions designed for various levels of school leadership. Attendees include assistant principals and district leaders, and sessions are led by well-respected educational practitioners and business leaders who share insights on leadership skills, innovative instructional programs, and best practices. Presenters cover trends and new strategies in both plenary and workshop formats, offering numerous opportunities for participants to earn recertification credits.

The 2025 SCASA Innovative Ideas Institute also provides attendees with the chance to interact with over 100 exhibitors, who are industry experts and solution providers offering the latest products and services aimed at improving learning outcomes for schools and districts. Collaborating with peers and experts on effective instructional and leadership approaches is essential for gaining fresh perspectives and revitalizing efforts to maximize student achievement. This annual event attracts hundreds of educational leaders from across the state, emphasizing leadership development, innovative instructional practices, and strategies for school and district improvement. Through keynote addresses, breakout sessions, and networking opportunities, administrators have the chance to collaborate and learn from state and national education experts.

This year's conference featured sessions focusing on equity in education, student engagement, mental health support, and effective leadership during times of change. Participants also explored tools and strategies to address learning loss, enhance teacher retention, and strengthen school culture.

