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PRESS RELEASE

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Third Graders Host Houston County Market Day February 24-27



HOUSTON COUNTY, GA – More than 2,000 third graders from the Houston County School District will participate in the buying and selling of goods and services at Houston County Market Day. This event will be held February 24-26 from 9:30 a.m. – 10:15 a.m. and 12:30 p.m. – 1:15 p.m., and February 27 from 9:30 a.m. – 10:15 a.m. at the Cary W. Martin Conference Center at the Roy H. “Sonny” Watson Health Pavilion in Warner Robins.

Market Day provides students with a hands-on opportunity to apply the economic concepts they explored during their economics unit, including the use of resources to create goods and services, the interdependence of consumers and producers, and the benefits of voluntary exchange. As young entrepreneurs, students design and produce items or develop services to sell to their peers and guests. Shoppers can expect a variety of creative offerings, including handmade picture frames, jewelry, games, bookmarks, hair accessories, phone accessories, activity stations, and more.

“As entrepreneurs, our students take ownership of the entire process — from developing their idea to marketing and selling their product or service,” said Christie Lehman, K–5 Social Studies Coordinator for the Houston County School District. “Through this real-world experience, students gain a deeper understanding of how a market economy works.”

MORE

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Proceeds from the event are reinvested to support future Market Day activities, allowing the learning to continue for years to come.

For more information, contact Christie Lehman at christie.lehman@hcbe.net or (478) 988-6200 x 3463.

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Photos from 2024 are shown.



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