

PARENT CONFERENCE 20 24

“FAMILIAS UNIDAS,
JÓVENES EXITOSOS”



December 7, 2024

WELCOME!

United We Lead Foundation (UWLF) in partnership with the Santa Maria Joint Union High School District are pleased to welcome you to the "FAMILIAS UNIDAS, JÓVENES EXITOSOS" parent conference.

Our conference will include access to parent workshops, a panel of one parent leader, a first-generation college student, as well as hearing from our special guest speaker: Dra. Silvia Morales Chainé, PhD in Experimental Behavior Analysis, National Autonomous University of Mexico (UNAM).

UWLF believes that access to information, educational resources, and parent support is essential to students' academic success and contributes to the empowerment of families through parental involvement in their children's academic education. This ensures that students have an equal opportunity to learn, thrive, influence, and lead.

We hope you enjoy this conference!

WHO ARE WE?

The UWLF is a Social-Mission Driven Organization that has created a diverse network of professionals and leaders, including educators, advocates, innovators, and community members to ensure disadvantaged low-income students have an equal opportunity to learn, thrive, influence, and lead.

Vision: *UWLF envisions a future where all students from underserved communities graduate as college and career-ready, productive, global-minded citizens.*

Mision: *Implement high-quality, data-driven educational programs that empower, support, and drive students to succeed in tomorrow's world.*

AGENDA

Master of ceremonies: Sol Robinson

TIME	ACTIVITY	PRESENTER
8:30am - 9:00am	Parents arrive to the conference / Breakfast	
9:00AM - 9:45AM	<p>WELCOME Ice Breaker</p>	<p>Sol Robinson, Parent Services Director, UWLF Maribel Vargas-Meza, Family and Community Engagement Manager, SMJUHSD</p>
	Keynote Speaker	Dra. Silvia Morales Chainé - PhD in Experimental Behavior Analysis, UNAM
9:50AM-10:35AM	Workshop #1: Teaching your teens to be smart about social media	Deidi Sanchez, M.A..Ed.
	Workshop #2: What teens need to know about healthy boundaries	Sol Robinson, B.S.
	Workshop #3: Communication: the key to academic success	Rocio Fernandez, Parent Educator
10:40AM-11:25 AM	Workshops #4, 5 y 6 (Same topics, parents rotate)	
11:30 AM - 12:15 PM	<p>LUNCH & ENTERTAINMENT Ballet folklórico</p>	
12:15 PM - 1:10 PM	<p>PANEL <i>The impact of family involvement on the academic and personal development of our adolescents</i></p>	<p>Dra. Silvia Morales Chaine, UNAM Petra Franquez, SMJUHSD Yolanda Neponuseno, Allan Hancock College</p>
1:10 PM - 1:40 PM	<p>GENERAL SESSION: The practice of positive discipline in adolescence</p>	<p>Doctora Silvia Morales Chainé - PHD en Análisis Experimental del Comportamiento, UNAM</p>
1:40 PM - 2:00PM	CLOSING, RAFFLES, CERTIFICATES	

WORKSHOPS

Time	Topic	Description	Presenter
9:00AM - 9:45AM	Keynote: "To show the useful tools to understand why our adolescents behave as they do to make decisions regarding any situation that may jeopardize their development."	How child behavior problems develop, what situations cause them, the importance of dialogue, the forms of communication, problem solving, anger control, and how to prevent the consumption of psychoactive substances.	Dra. Silvia Morales Chainé - PhD
FIRST ROTATION 9:50AM-10:35AM SECOND ROTATION 10:40AM - 11:25AM	OPTION 1: Teaching your teens to be smart about social media ROOM # 645	Teens spend a lot of time in front of screens. Too much media use can interfere with getting enough exercise, doing homework, being with friends, and spending time with family. It also can contribute to obesity, attention, learning problems, and sleep problems. To help them find balance, it's important to talk with your kids about how to use social media wisely.	Deidi Sanchez, M.Ed.
	OPTION 2: What teens need to know about healthy boundaries ROOM # 644	Learning how to set boundaries—both physical and emotional—is an important part of growing up. It's also essential to develop respectful, supportive, and healthy relationships. Teens often struggle to communicate their needs or values; for this reason, parents need to work with their teens to establish boundaries with others so that they can better communicate their physical and emotional limits.	Sol Robinson, B.S.
	OPTION 3: Communication: the key to academic success ROOM # 643	Establishing and keeping the lines of communication open between parents, students and teachers is critical for academic success. In this workshop, parents will learn practical ideas and strategies on how to build and maintain effective communication between you, your student, and your student's teachers.	Rocio Fernandez, Parent educator
1:10PM - 1:40PM	GENERAL SESSION: The practice of positive discipline in adolescence	Positive discipline in adolescence is critical to guiding young people on the right path. Understanding how to effectively manage misbehavior can strengthen the parent-child relationship while fostering an environment of learning and growth.	Doctora Silvia Morales Chainé - PhD

KEYNOTE SPEAKER

Dra. Silvia Morales Chainé - PhD in Experimental Behavior Analysis, UNAM



Silvia Morales Chainé is a renowned Mexican psychologist with extensive experience in research and teaching at the National Autonomous University of Mexico (UNAM). With a background that includes a bachelor's, master's, and doctoral degree in Psychology, she has focused her research on key areas such as brief intervention to reduce drug consumption and positive parenting to prevent problematic behaviors in children and adolescents.

Morales Chainé has held roles of academic responsibility, serving as the Academic Head of the Master's in Addiction Psychology and coordinating training centers in Psychology. Her work has extended to training healthcare professionals in early detection and brief intervention models, funded by major institutions. In addition to her contributions to human resources training in psychology, she has stood out for her participation in national and international conferences and for her extensive academic output, which includes numerous articles and chapters in specialized books on child psychology and addictions.

In recognition of her dedication and contributions, Silvia Morales Chainé was distinguished as a National Researcher Level I by Mexico's National System of Researchers (SNI), reflecting her significant impact in the field of psychology and addictions at a national and international level.

WORKSHOP PRESENTERS



Rocio Fernandez

ocio Fernandez is a Parent Educator with 28 years in the educational field. She has worked with the Parent Advisory Councils at districts, developing their leadership roles. She loves sharing the love of books while empowering parents to embrace teaching moments in the home. Encouraging parents to be active participants in their child's education is the goal.



Deidi Sanchez

Deidi A. Sanchez is a seasoned nonprofit leader with over 15 years of experience in education management. She is skilled in leadership, strategic planning, program development, and grant compliance. Deidi holds a B.A. in Anthropology and a master's in Leadership & Educational Administration from California State University, Fresno, along with a Nonprofit Leadership Certificate from Harvard Kennedy School.

As a Dreamer and DACA recipient who migrated from Mexico at 14, Deidi is passionate about empowering underserved youth. In her free time, she enjoys traveling, swimming, hiking, yoga, and listening to podcasts. Her favorite quote is, "You are confined only by the walls you build yourself" - Andrew Murphy.



Sol Robinson

Sol Robinson is originally from Guanajuato, Mexico, and immigrated to the United States at the age of 15 with dreams of obtaining a college education in the United States. Sol completed that goal by graduating from California State University, Fresno and earning a bachelor's degree in Business Administration with an emphasis in accounting.

Sol prides herself on understanding the needs of migrant families and marginalized communities, recognizing that access to educational opportunities is limited.

In the last 5 years, Sol has been in charge of empowering and educating migrant parents through various programs that strengthen the bond between parents and the school. Sol believes that the most valuable gift we can leave to our children is precisely that of their education.

PANELISTS

Petra Franquez
Parent leader, Santa Maria JUHSD



Originally from Etzatlan, Jalisco Mexico, Petra immigrated to the United States nearly 30 years ago in search of better life opportunities. Married for 28 years and mother of three children, Petra currently resides in the City of Santa Maria, CA.

For many years, Petra had jobs that were very physically demanding and time-consuming, however, she always found a way to stay involved in her children's education. Over the course of 22 years, Petra participated in different school activities such as workshops, field trips, conferences and had the opportunity to be part of different committees such as ELAC and DELAC representing parents from SMBSD and SMJUHSD districts.

Motivated by the experiences and impact her involvement had over the years, Petra decided to resume her studies and enrolled in Allan Hancock Community College; which allowed her to be certified as a health promoter and serve as coordinator of the program for parents with P.I.Q.E.; working as a health coordinator for Santa Barbara County, collaborating as a health educator for Dignity Health, in addition to obtaining her U.S. citizenship and GED. Currently, Petra is a childcare provider and sales organizer.

For Petra, her involvement in schools marked a before and after for both her children and her. Petra is very proud to see her children succeed; she firmly believes that "education is the key to success and when you want it you can achieve it".

PANELISTS

Yolanda Neponuseno

First generation college student



Yolanda Neponuceno is a current student at Allan Hancock College in Santa Maria, CA. She is proud to be the daughter of immigrants who come from Oaxaca, Mexico. She graduated from Santa Maria High School in 2022. Her focus of study in college is administration of justice and psychology. Her career goal is to work as a counselor for students in high school. Being the first generation to go to college, she had to make many sacrifices to get to where she is now. With the support of her parents, Yolanda can continue with her studies. She is here to share her experience and resources available to help you as parents of students.



NOTES





UNITED WE LEAD
Foundation
UWLF.ORG

THANK YOU!



Santa Maria Joint Union
HIGH SCHOOL DISTRICT