



# Course Syllabus

## Television Production – Studio Operations

Escambia Career Readiness Center

Mr. Jerry Aaron

[richard.aaron@escoschools.net](mailto:richard.aaron@escoschools.net)

Fall 2024

**Program Goals:** Students participate in classroom and laboratory experiences utilizing current and emerging technology in the Television Production program. Topics include communication, performance, camera, and editing skills as well as television terminology. Students also learn to write effectively for television, learning to write for the eye and the ear. They create marketable television products such as news stories, commercials, and promotional videos. Students demonstrate leadership, citizenship, work ethics, cooperative attitudes, patriotism, and social skills through participation in classroom and community activities, and SkillsUSA. As students advance in the program, they produce a regularly scheduled program for the school and/or community. The Television Production program prepares students for further study in broadcasting at the college level or for entry-level positions in the television industry.

**Course Name:** Television Production – Studio Operations

**Prerequisites:** Foundations of Arts, Audio/Video Technology and Communication and Introduction to Television Production

### **SkillsUSA CTSO Integration**

SkillsUSA is a fundamental part of this course and is a national career and technical student organization of students engaged in Broadcasting Programs. SkillsUSA is integrated into the program which includes competitions and leadership opportunities. SkillsUSA provides students with activities during their class time and after school with our local SkillsUSA Chapter.

## **Course Fees**

Fees for the Broadcasting course are \$40 a year (\$15 for SkillsUSA Membership \$25 for class fee)

**Course Description:** Television Production—Studio Operations is a one-credit course that provides students with opportunities to participate in real-world laboratory experiences. They perform specialized roles in a regularly scheduled school television program together with students specializing in Writing/Producing/Performance and Photography/Editing. Students who successfully complete this course are prepared for Advanced Television Production, further study in broadcasting at the college level, or for entry-level positions in the television industry. The prerequisite for this course is Introduction to Television Production.

## **Safety**

1. Use safety skills associated with television production studio operations.

## **Ethics and Practices**

2. Apply aspects of studio operations to television information-gathering techniques. Examples: live truck, satellite feeds, tape and digital video files
3. Differentiate among television studio operation styles. Examples: informative, entertaining, sensational
4. Utilize proper studio operations public relations skills. Examples: clear headset communication, positive attitude, polite demeanor
5. Demonstrate ethical behavior for studio operations. Examples: video and audio decisions, monitoring content, libel laws

## **Studio Operations**

6. Demonstrate desirable leadership skills as a studio operations team member. Examples: creating show rundown, giving and following directions, participating in team critiques
7. Solve simple lighting, audio, video, set design, and studio production problems.

8. Utilize a character generator and special effects generator during a production.
9. Select necessary controls on a master switcher during a television production.
10. Utilize an audio mixer during a television production.
11. Demonstrate studio operations skills in a regularly scheduled television program.
12. Compare career options for the studio operations industry. Examples: director, lighting technician, operations manager, technical engineer, satellite or microwave live truck operator

### **Credentialing**

Students will have the opportunity to take the Adobe Premiere Pro and Adobe Photoshop credential test, with a score of 750 or better they will be Adobe Certified and earn a Career-Tech Credential.

### **Grading and Assessment**

It is imperative that students are conscientious and complete ALL of the required work on time. Students are required to take notes, participate in lectures, watch tutorial videos, read selections, and respond with appropriate grammar. It is the student's responsibility to obtain the class notes from another student if absent. Assessment is given in all kinds of formats; written, verbal, performance products, skills demonstrated, knowledge gained and development of problem-solving.

·Major Grades: 50%      Minor Grades: 40%·    9 weeks exam: 10%  
A - 100-90; B - 89-80; C - 79-70; D – 69-60 F – 59 - below

### **Makeup Work**

If you are absent, you will be expected to make up the work that was missed. All missed assignments and tests must be made up within three days of an EXCUSED absence. If it is not excused, you will not be allowed to make up the work (including exams).

On the day you return to class, please see me immediately for any content that you missed or to make an appointment for a make-up quiz or test.

### **Embedded Numeracy Anchor Assignment**

Students will calculate total run time for each assignment to make sure they full-fill the requirements of the task. Students will also convert amps to watts to determine if they have the correct power supply.

This assignment will account for 200 points.

### **Embedded Literacy Anchor Assignment**

Students will read and comprehend complex informational texts used to explain hardware, software, processes, and policies independently and proficiently. Students will write analysis and interpretation of text based on projects that they are working on by keeping a Broadcasting Notebook of their work.

This assignment will account for 200 points.

### **Embedded Science Anchor Assignment**

In this assignment, you will work on creating a sports package for a high school sports event. This will involve understanding and applying scientific principles such as depth of field and aperture in photography, as well as utilizing organizational charts for effective production planning.

This assignment will account for 200 points.

### **Anchor assignment (Numeracy AND Literacy):**

Each week students will complete a 30 minute Sports show: students will research and develop stories based on whatever sports are in season at their home school and provide a written and statistical analysis of the sport in which they are covering. Students will follow production instructions, to produce the show. Provide evidence of the math used to determine the statistics used during the show.

## **Supplies**

1. Folder or section in a binder for handouts.
2. Headphones
3. Small USB drive with tag or lanyard with name/period

## **Procedures**

1. Once the bell has rung, the student is expected to be seated in class and ready to work.
2. Tardies are strictly enforced. ECRC's tardy policy will be followed. A referral will be written after the third tardy.
3. You have three days to do makeup work and tests. It is up to you to ask me about the work missed.
4. During fire drills we will exit the building to the correct exit of the building. You are to always stay with me and form a single file line once we are safely outside and be ready to be counted.
5. When the intercom sounds, you must immediately sustain all talking.
6. Raise your hand and wait to be called upon.
7. Listen without interrupting.
8. Cell phones should be turned off, silenced, and left in the backpack. Cell phone use is prohibited unless otherwise specified.
9. If we finish before the bell, you must remain seated at your desk. Take advantage of this time to work on homework, other class assignments, etc.

## **Computer/Internet Appropriate Usage Policies**

1. Work on only software/apps for the class (or other classes).
2. DO NOT install any software/proxies/emulators on Lab PC's.
3. DO NOT copy, move, delete other's work sessions, files etc.