



CANNABIS
& ALCOHOL
REGULATION
DIVISION
MONTANA



December 3, 2025

Dear Fellow Educators and Counselors,

Montana's Cannabis & Alcohol Division (CARD) is a member of the National Alcohol Beverage Control Association (NABCA) and received an alcohol education award from this organization. NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and ensure responsible and efficient systems for beverage alcohol distribution and sales.

Alcohol Responsibility Matters Scholarship Opportunity!

CARD will award **five (5) one-time, \$2,000 scholarships** to Montana high school seniors graduating in **2026** who:

- **Create an original design**, and
- **Write a brief paragraph** explaining how their design answers the question:
“What does Alcohol Responsibility Matters mean to you and your community?”

Artwork Use & Requirements

- Designs may be featured on: posters, T-shirts, stickers, decals, coasters, billboards, and more
- Artwork should include:
 - A **Montana-centered theme**
 - The tagline **“Alcohol Responsibility Matters”**
 - The existing **Alcohol Responsibility Matters logo (see middle logo above)**
- Students must be in **good academic standing**
- Scholarship funds will be deposited directly with the student's college, trade school, apprenticeship, or certificate program

Purpose of the Scholarship

The selected artwork will help promote the importance of **responsible alcohol consumption** across Montana. CARD aims to elevate **community-centered** messages, reminding everyone to make safe and responsible choices throughout the year.

How to Apply

Students can apply and find full details at: <https://abcd.mt.gov>

Contact the Outreach & Education Unit if you have any questions. Team email DORABCD-O&E@mt.gov or Lisa Clayborn at 406-444-6457/lisa.clayborn@mt.gov Dacia English at 406-444-0728/ denglish@mt.gov or Kent Haab at 406-444-4307/kent.haab@mt.gov