

CMES Advancement Committee Meeting Notes | June 2024

Cornerstone Montessori Elementary School's mission is to support children from culturally and economically diverse backgrounds living in or near St. Paul's East Side through a rigorous and high-impact Montessori program that empowers them to make positive decisions, develop self-discipline, and create a true sense of responsibility for themselves and others in their community.

Tuesday June 4th, 2024 | 10:30 am-11:30 am

Attendees: Julaine, Alyssa, Chris, Tyler, Heather

Notes:

Engagement:

- MN Charter School Leadership Conference | June 10-12, 2024
- Idea! Marketing and Communications Intern (could design external funding focused newsletter)
 - Carlson School of Business (masters level students with supervision)
 - UST
- Constant Contact/Mail Chimp/Other Formats for communication could be re-established.
- Parent Survey Engagement, Ice Cream Social, Graduation
 - Survey Ideas: raffle prize, qr code, ipads, student promoters

Growth:

- Pending Grant Applications:
 - Dollar General Literacy Grant to cover newzela subscription? \$7k/2 years
- Potential Grant Applications:
 - From Jean:
 - [Grants \(mn.gov\)](#)
 - [Grants and RFPs / Minnesota Department of Human Services \(mn.gov\)](#)
- Recently Awarded Grants:
 - \$30k from Saint Paul Foundation
 - Thank you Alyssa for submitting an application against a tough deadline. Anticipated allocation to Gen Ops.
 - Received fresh fruit and vegetable grant for next year.
 - PrairieCare grant of \$20k for next year (drumming program, etc.)
- Advancement Committee Chair recommends that the CMES Board hire a different grant writer. Ideas? Candidates?
 - School leadership also would like to pursue hiring a different writer.
 - Can we hire Heather? She is open to pro-bono applications or interview process.
 - Thoughts: Heather could write a simple proposal/contract of vision, rate, etc.
 - More time starting next week after practicum is finished.