

**Florida Department of Education
Curriculum Framework**

Program Title: Television Production Technology
Program Type: Career Preparatory
Career Cluster: Arts, A/V Technology and Communication

Program Number	K300300	
CIP Number	0610020218	
Grade Level	30, 31	
Program Length	1200 hours	
Teacher Certification	Refer to the Program Structure section.	
CTSO	SkillsUSA	
SOC Codes (all applicable)	For program SOC codes, please see the Program and Course Tables section of the CTE Program Resources page linked below.	
CTE Program Resources	http://www.fldoe.org/academics/career-adult-edu/career-tech-edu/program-resources.shtml	
Basic Skills Level	Computation (Mathematics): 9	Communications (Reading and Language Arts): 9

Purpose

The purpose of this program is to prepare students for initial employment as television production operators, television broadcast technicians, camera operators, other professional/paraprofessional technicians, video recording engineers, and audio recording engineers.

This program offers a sequence of courses that provides coherent and rigorous content aligned with challenging academic standards and relevant technical knowledge and skills needed to prepare for further education and careers in the Arts, A/V Technology and Communication career cluster; provides technical skill proficiency, and includes competency-based applied learning that contributes to the academic knowledge, higher-order reasoning and problem-solving skills, work attitudes, general employability skills, technical skills, and occupation-specific skills, and knowledge of all aspects of the Arts, A/V Technology and Communication career cluster.

The content includes, but is not limited to, communication skills; leadership skills; human relations and employability skills; safe and efficient work practices; and preparation to assume responsibility for overall production of television studio activities (e.g., scripts, lighting, shooting and directing, electronic news gathering, and field production).

Additional Information relevant to this Career and Technical Education (CTE) program is provided at the end of this document.

Program Structure

This program is a planned sequence of instruction consisting of three occupational completion points.

This program is comprised of courses which have been assigned course numbers in the SCNS (Statewide Course Numbering System) in accordance with Section 1007.24 (1), F.S. Career and Technical credit shall be awarded to the student on a transcript in accordance with Section

1001.44(3)(b), F.S.

To teach the courses listed below, instructors must hold at least one of the teacher certifications indicated for that course.

The following table illustrates the postsecondary program structure:

OCP	Course Number	Course Title	Length
A	RTT0514	Studio Assistant	BUS ED 1 @2 @4 450 hours
B	RTT0516	Studio Technician	TEC ED 1 @ 2 450 hours
C	RTT0109	Television Production Operations	ENG&TEC ED1@2 TV PRO TEC @ 7 7G 300 hours

Florida's Career Readiness Skills for CTE Programs

01.0	Apply academic skills to workplace scenarios.
01.01	Use reading skills.
01.02	Use writing skills.
01.03	Use mathematical strategies and procedures.
01.04	Use scientific principles and procedures.
02.0	Design a solution to an industry problem.
02.01	Use critical thinking.
02.02	Use creativity.
02.03	Make sound decisions.
02.04	Solve problems.
02.05	Reason.
02.06	Plan and organize.
03.0	Manage resources within an industry project
03.01	Manage time.
03.02	Manage money or resources.
03.03	Manage materials.
03.04	Manage personnel.
04.0	Oversee the subcomponents, operations and output of a technical or organizational system.
04.01	Manage systems.
04.02	Monitor systems.
04.03	Improve systems.
05.0	Use information for decision making.
05.01	Locate information.
05.02	Organize information.
05.03	Use information.
05.04	Analyze information.
05.05	Communicate information.
06.0	Apply relevant technology to workplace scenarios to aid productivity.
06.01	Use technology.
07.0	Interpret and express interpersonal communication.
07.01	Communicate verbally.
07.02	Listen actively.
07.03	Comprehend written material.
07.04	Convey information in writing.
07.05	Communicate nonverbally.
07.06	Interpret nonverbal communication.

08.0	Interact with others to accomplish workplace goals.
08.01	Collaborate with others in a team.
08.02	Respond to customer needs.
08.03	Exercise leadership.
08.04	Negotiate to resolve conflict.
08.05	Respect others.
09.0	Manage personal behavior to maximize productivity and professional growth.
09.01	Demonstrate responsibility and self-discipline.
09.02	Adapt and show flexibility.
09.03	Work independently.
09.04	Demonstrate a willingness to learn.
09.05	Demonstrate integrity.
09.06	Demonstrate professionalism.
09.07	Take initiative.
09.08	Display positive attitude.
09.09	Take responsibility for professional growth.
10.0	Find, assess and apply to job opportunities.
10.01	Identify online job posts relevant to his or her career aspirations.
10.02	Compare and contrast the job posts' required qualifications, job duties, compensation, benefits and employers.
10.03	Define what information, documentation and writing prompts are required for the positions.
11.0	Communicate personal competence, character and fit for a job opportunity.
11.01	Develop a resume.
11.02	Write a cover letter.
11.03	Curate a professional portfolio that includes work products.
11.04	Prepare for and experience a mock job interview.
12.0	Cultivate and leverage relationships to professionally advance.
12.01	Request a signed reference letter, letter of recommendation and/or an online skill/professionalism endorsement.
12.02	Develop a plan to cultivate a professional digital footprint.
12.03	Develop a networking plan for a specific industry of interest.

Standards

After successfully completing this program, the student will be able to perform the following:

Studio Assistant

- 01.0 Conduct online research for television production.
- 02.0 Interpret scripts for television production.
- 03.0 Demonstrate understanding of basic industry terminology and acronyms.
- 04.0 Apply knowledge of the television production technology program procedures.
- 05.0 Collaborate with others as an effective member of a television production team.
- 06.0 Use basic television production equipment.
- 07.0 Identify lighting needs for a planned production.
- 08.0 Perform basic audio and video recording operations.
- 09.0 Operate an editing system.
- 10.0 Write a broadcast style script.
- 11.0 Stage a set as directed for television production.
- 12.0 Perform lighting activities for a planned production.
- 13.0 Use basic equipment in a television production studio.
- 14.0 Operate television studio audio control systems.
- 15.0 Perform character generation (CG).
- 16.0 Operate editing software.
- 17.0 Utilize the Internet to gather data for a planned production.
- 18.0 Demonstrate industry accepted skills for studio production.
- 19.0 Assemble a lighting set up using modifiers (e.g., flags, reflectors, diffusers or artificial lights).
- 20.0 Demonstrate correct use of equipment used in television production.
- 21.0 Perform intermediate digital audio and video recording and editing operations.

Studio Technician

- 22.0 Function as a member of a production team.
- 23.0 Select special effects lighting for a planned production.
- 24.0 Create a variety of television programming.
- 25.0 Research and select one or more areas of television production for specialization.
- 26.0 Perform advanced audio and video recording and editing operations in a studio situation.
- 27.0 Create a television program.
- 28.0 Demonstrate an independent level of proficiency in the selected area of specialization.
- 29.0 Demonstrate advanced scriptwriting techniques.
- 30.0 Apply production skills by producing a program.
- 31.0 Perform advanced digital audio and video recording and editing operations.

Television Production Operations

- 32.0 Perform basic maintenance for lighting instruments.

- 33.0 Perform Electronic News Gathering (ENG) and Electronic Field Production (EFP) equipment functions.
- 34.0 Translate written script into a full television production.
- 35.0 Create and maintain a portfolio with embedded production media.
- 36.0 Function at an independent level with proficiency in one area of television production.
- 37.0 Research a specific career in television.

**Florida Department of Education
Student Performance Standards**

Program Title: **Television Production**
Career Certificate Program Number: **K300300**

01.0	Conduct online research for television production. The student will be able to:
01.01	Complete an Internet search for viable information used in scripting a project.
01.02	Identify valid websites for information retrieval.
02.0	Interpret scripts for television production. The student will be able to:
02.01	Identify a script by format, function and utilization.
02.02	Define the terminology used in script writing.
02.03	Specify the steps leading to a script.
02.04	Write a script in an appropriate format.
03.0	Demonstrate understanding of basic industry terminology and acronyms. The student will be able to:
03.01	Define trade terminology, including the four steps of the production process.
03.02	Define trade abbreviations and acronyms as appropriate.
04.0	Apply knowledge of the television production technology program procedures. The student will be able to:
04.01	Follow classroom procedures.
04.02	State and apply general safety rules for operation of equipment.
04.03	Transport equipment safely and securely.
04.04	Store equipment in appropriate locations.
05.0	Collaborate with others as an effective member of a television production team. The student will be able to:
05.01	Understand the job functions of a television production team.
05.02	Give and follow directions.
05.03	Function as a member of a production team.
05.04	Set and adhere to production deadlines established by others.
05.05	Critique and analyze a production.
05.06	Analyze lighting needs for a production.
05.07	Set-up appropriate lighting for a production.
06.0	Use basic television production equipment. The student will be able to:
06.01	Load, cue, transfer, record and play assets from various media.
06.02	Set up, turn on and operate a video camera.
06.03	Set up, turn on, and operate audio production equipment.
06.04	Identify and demonstrate picture composition principles (e.g., rule of thirds, leading lines, etc.).
06.05	Identify types of video and audio connectors.
06.06	Identify, select and demonstrate use of a microphone for situation (pick-up pattern, directionality, etc.).

06.07	Identify the qualities of a good audio track.
06.08	Identify and select appropriate equipment for a specific production.
06.09	Select and place microphones for maximum effect.
06.10	Describe set up and operate video and audio input and output devices.
06.11	Describe function of video and audio monitors.
07.0	Identify lighting needs for a planned production. The student will be able to:
07.01	Describe types of lighting fixtures.
07.02	Identify parts of lighting fixtures and accessories.
07.03	Analyze lighting needs for a production.
07.04	Set-up appropriate lighting for a production.
08.0	Perform basic audio and video recording operations. The student will be able to:
08.01	Describe operational parts of a video recording device.
08.02	Operate video recording devices to record and playback.
08.03	Perform studio editing procedures for both audio and video production needs (e.g., switcher, mixer, etc.).
08.04	Transfer and log video.
09.0	Operate an editing system. The student will be able to:
09.01	Prepare graphics for production.
09.02	Combine elements into a program.
09.03	Select the best source material, such as voiceover (VO), sound on tape (SOT), and B-roll, to achieve program goals.
09.04	Control audio mix and effects.
09.05	Edit a shot sequence or story for continuity.
10.0	Write a broadcast style script. The student will be able to:
10.01	Plan and produce a storyboard.
10.02	Specify steps leading to broadcast scripts.
10.03	Write a broadcast script including location information, camera moves and dialogue.
11.0	Stage a set as directed for television production. The student will be able to:
11.01	Dress a set for a television production.
11.02	Inspect for and correct safety concerns.
11.03	Sketch a set plan.
12.0	Perform lighting activities for a planned production. The student will be able to:
12.01	Describe functions of the master lighting panel and dimmer board.
12.02	Draw and label a diagram for a lighting plot.
12.03	Assemble appropriate lighting using light modifiers (e.g., reflectors, flags, or artificial lighting).
13.0	Use basic equipment in a television production studio. The student will be able to:
13.01	Determine appropriate audio and video cables for use.
13.02	Troubleshoot a bad cable connection.
13.03	Set up video and audio monitors for production.
13.04	Describe function of a Camera Control Unit (CCU).
13.05	Describe parts of an audio mixing console.
13.06	Operate a teleprompter.

13.07	Operate an audio mixing console.
13.08	Operate video switcher.
13.09	Direct participants in production of a program.
13.10	Perform on-camera.
14.0	Operate television studio audio control systems. The student will be able to:
14.01	Identify and select microphones for production.
14.02	Place microphones for maximum effect.
14.03	Describe parts of sound recording and playback devices.
14.04	Operate sound recording and playback devices.
14.05	Describe parts of an audio mixing console.
14.06	Operate an audio mixing console.
15.0	Perform character generation (CG). The student will be able to:
15.01	Create television graphics using industry standard equipment.
15.02	Understand television graphics safe zone and color design.
15.03	Create CGs adhering to the rule of thirds.
16.0	Operate editing software. The student will be able to:
16.01	Generate graphics using editing software.
16.02	Combine media elements into a final product.
16.03	Select the best source material to achieve program goals.
16.04	Edit a sequence for continuity.
17.0	Utilize the Internet to gather data for a planned production. The student will be able to:
17.01	Use the Internet to research specific information on a production topic as assigned.
17.02	Derive online information for use in graphs and charts in a production.
18.0	Demonstrate industry accepted skills for studio and remote production. The student will be able to:
18.01	Demonstrate skills in selecting production topics.
18.02	Determine quality of production topics.
18.03	Operate television studio equipment.
18.04	Adhere to production deadlines.
19.0	Assemble a lighting set up using modifiers (e.g., flags, reflectors, diffusers or artificial lights). The student will be able to:
19.01	Create shadow to add depth and dimension using appropriate modifiers.
20.0	Demonstrate correct use of equipment used in television production. The student will be able to:
20.01	Properly manage program inventory.
20.02	Demonstrate basic equipment maintenance and management.
21.0	Perform intermediate digital audio and video recording and editing operations. The student will be able to:
21.01	Identify and describe different video recording devices.
21.02	Control audio mix and effects.
21.03	Export a file appropriately for a variety of distribution methods.
21.04	Utilize keyframes in editing.
21.05	Perform time code calculations.

22.0	Function as a member of a production team. The student will be able to:
22.01	List the job functions of the television production team.
22.02	Operate studio equipment (e.g., CCU, switcher or audio).
22.03	Operate a CCU to correct video signals from studio cameras.
22.04	Execute the four steps of the production process.
22.05	Give and follow directions.
22.06	Set and adhere to production deadlines.
22.07	Receive and respond to client comments and feedback.
23.0	Select special effects lighting for a planned production. The student will be able to:
23.01	Use lighting instruments to create the mood for a production.
23.02	Use appropriate lighting accessories (gels, reflectors, etc.) to enhance a production.
24.0	Create a variety of television programming. The student will be able to:
24.01	Write, produce, direct and edit editorials.
24.02	Write, produce, direct and edit feature programs.
24.03	Write, produce, direct and edit interview programs.
24.04	Write, produce, direct and edit commercials.
25.0	Research and select one or more areas of television production for specialization. The student will be able to:
25.01	Survey and select area(s) for specialization in television production.
25.02	Perform research on position availability, training requirements and post-secondary institutes with programs of study or emphasis in the selected specialization.
26.0	Perform advanced audio and video recording and editing operations in a studio situation. The student will be able to:
26.01	Set up digital audio and/or digital video editing equipment and or software.
26.02	Set up digital audio and/or digital video recording and playback devices.
27.0	Create a television program. The student will be able to:
27.01	Plan a television program.
27.02	Write a television program.
27.03	Direct a television program.
27.04	Edit a television program.
27.05	Record a television program.
28.0	Demonstrate an independent level of proficiency in the selected area of specialization. The student will be able to:
28.01	Demonstrate engagement in all aspects of the production process and assist peers, as needed.
28.02	Identify deficient areas of knowledge/skill level and make plan for improvement.
28.03	Set personal goals for achievement in Television Production.
28.04	Track skill acquisition and progress toward personal goals.
29.0	Demonstrate advanced scriptwriting techniques. The student will be able to:
29.01	Write a broadcast script for a program with a minimum 10-minute program length.

29.02	Use the correct script format for the program selected (documentary, drama, infomercial, etc.).
30.0	Apply production skills by producing a program. The student will be able to:
30.01	Plan a television program with a minimum 10-minute program length.
30.02	Write a television program with a minimum 10-minute program length.
30.03	Direct a television program with a minimum 10-minute program length.
30.04	Record a television program with a minimum 10-minute program length.
30.05	Edit a television program with a minimum 10-minute program length.
30.06	Distribute the television program with the proper settings for the medium.
31.0	Perform advanced digital audio and video recording and editing operations. The student will be able to:
31.01	Organize assets in digital format.
31.02	Set-up video input and output devices.
31.03	Perform insert edits in a non-linear format.

Television Production Operations – 300 Hours

32.0	Perform basic maintenance for lighting instruments. The student will be able to:
32.01	Identify the correct bulb for a light fixture.
32.02	Replace a bulb in a fixture.
32.03	Use the appropriate gear and/or techniques to ensure that the bulbs are not exposed to human contact (avoid oils on light surfaces).
33.0	Perform Electronic News Gathering (ENG) and Electronic Field Production (EFP) equipment functions. The student will be able to:
33.01	List and describe ENG and EFP equipment components.
33.02	Set up equipment for field production.
33.03	Operate equipment during field production segments.
34.0	Translate written script into a full television production. The student will be able to:
34.01	Produce a television program from a written script.
35.0	Create and maintain a portfolio with embedded production media. The student will be able to:
35.01	Curate and select work that demonstrates the skills needed in the industry.
35.02	Select a distribution method that allows access to your work.
36.0	Function at an independent level with proficiency in one area of television production. The student will be able to:
36.01	Survey and select an area of specialization in television production.
36.02	Perform at an independent level of proficiency in area of specialization.
36.03	Create useable end products in the area of specialization.
36.04	Create training materials in the area of specialization.
36.05	Demonstrate the correct application and use of the selected area of specialization.
37.0	Research a specific career in television. The student will be able to:
37.01	Perform career research on a specific area of television production.
37.02	Write a report on the specific career; include salary, job prospects, and educational requirements.

37.03	Prepare a résumé for employment in the specific career selected.
37.04	Demonstrate a high level of proficiency in the specific career area selected.

Additional Information

Laboratory Activities

Laboratory investigations that include scientific inquiry, research, measurement, problem solving, emerging technologies, tools and equipment, as well as, experimental, quality, and safety procedures are an integral part of this career and technical program/course. Laboratory investigations benefit all students by developing an understanding of the complexity and ambiguity of empirical work, as well as the skills required to manage, operate, calibrate and troubleshoot equipment/tools used to make observations. Students understand measurement error; and have the skills to aggregate, interpret, and present the resulting data. Equipment and supplies should be provided to enhance hands-on experiences for students.

Career and Technical Student Organization (CTSO)

CTSOs are co-curricular career and technical student organizations providing leadership training and reinforcing specific career and technical skills. Career and Technical Student Organizations provide activities for students as an integral part of the instruction offered. Other CTSOs not listed in this curriculum framework or recognized by the Florida Department of Education are permissible provided they support student mastery over the standards and benchmarks of this curriculum framework.

Cooperative Training – OJT

On-the-job training is appropriate but not required for this program. Whenever offered, the rules, guidelines, and requirements specified in the OJT framework apply.

Basic Skills

In Career Certificate Programs offered for 450 hours or more, in accordance with Rule 6A-10.040, F.A.C., the minimum basic skills grade levels required for postsecondary adult career and technical students to complete this program are: Computation (Mathematics) and Communications (Reading and Language Arts). These grade level numbers correspond to a grade equivalent score obtained on a state designated basic skills examination.

Adult students with disabilities, as defined in Section 1004.02, Florida Statutes, may be exempted from meeting the Basic Skills requirements (Rule 6A-10.040). Students served in exceptional student education (except gifted) as defined in s. 1003.01, F.S., may also be exempted from meeting the Basic Skills requirement. Each school district and Florida College System Institution must adopt a policy addressing procedures for exempting eligible students with disabilities from the Basic Skills requirement as permitted in Section 1004.91, F.S.

Accommodations

Federal and state legislation requires the provision of accommodations for students with disabilities to meet individual needs and ensure equal access. Postsecondary students with disabilities must self-identify, present documentation, request accommodations if needed, and develop a plan with their counselor and/or instructors. Accommodations received in postsecondary education may differ from those received in secondary education. Accommodations change the way the student is instructed. Students with disabilities may need accommodations in such areas as instructional methods and materials, assignments and assessments, time demands and schedules, learning environment, assistive technology and special communication systems. Documentation of the accommodations requested and provided should be maintained in a confidential file.

Note: postsecondary curriculum and regulated secondary programs cannot be modified.