

## New Market Elementary

In honor of Hispanic Heritage Month, New Market Elementary partnered with The Pulsera Project. The Pulsera Project provides sustainable, well-paying work opportunities for artisans in Nicaragua and Guatemala, most of whom make colorful hand-woven bracelets, or "pulseras" in Spanish. The project creates a market for their artwork by partnering with schools across the U.S. For two weeks, the beautiful handmade pulseras and several handmade bolsitos (small bags) were sold before school. Every pulsera and bolsito is tagged with the picture and signature of the artist who made it. Students were able to watch videos of the artisans and see how revenue from pulseras helps support their community. Through this project, students were able to see the beauty of Latin American culture in their classrooms and hallways and raised \$1,073 to support the artisans in Nicaragua and Guatemala!

