

Greenwood Leflore Consolidated School District  
Dr. Kenneth Pulley, Superintendent  
*"Expecting Excellence Everyday"*

## Request for Proposals



### **Communications Data Aggregation Program**

2026-2027 school year

Greenwood Leflore Consolidated School District

1901 HWY 82

Greenwood, MS 38930

Phone: 662-581-3032

[kpulley@glcsd.org](mailto:kpulley@glcsd.org)

## REQUEST FOR PROPOSAL

### **Communications Data Aggregation Program**

Greenwood Leflore Consolidated School District

Greenwood, Mississippi

#### **I. Introduction**

Greenwood Leflore Consolidated School District is requesting proposals for Communications Data Aggregation Program.

#### **Location**

Your proposal is for the Greenwood Leflore Consolidated School district, which includes Nine Leflore County schools with about 222 teachers, serving 3608 students. We are located at 1901 HWY 82 W Greenwood, MS 38930.

#### **Contact information**

**Dr. Kenneth Pulley, Superintendent of GLCSD**

**Email: [kpulley@glcsd.org](mailto:kpulley@glcsd.org)**

**Phone: 662-581-3032**

#### **Contractor Requirements**

The contractor must, as a minimum, provide the following specifications:

The software program should have the following specifications:

- Two-Way Communications (SMS, Email, Calls)
- Centralized Classroom App & Web Portal
- Communication Logging & Recording
- Mass Notifications
- Newsletters by School
- Auto-Translation
- Family Engagement Reporting
- Student Messaging Segmentation
- Classroom Events & Appointments
- SIS Data Integration & Reporting
- Attendance Analysis Reports 3x per Year
- Attendance Dashboard
- Full Service Implementation & Training
- Translated Letters for Preferred Languages
- Intuitive Observation & Coaching Tools
- District Press Releases & PR Support

- The vendor offers both virtual and ONSITE professional development services that help teachers to make effective use of student data.
- Proven history of delivery of service
- Provides user-friendly reports with actionable data that give teachers and admin a foundational understanding of what assistance their students need
- Provides advanced reporting that moves beyond basic scoring
- Provides “drill down analytics.” The system should provide tiered data view from district-wide trends down to individual student performance and attendance data.
- Provides accountability measures aligned with MDE accountability model
- Integrate with student information system (SIS)
- Integrate with learning management system

## **Timeline**

Requests for Proposals Sent Out

Wednesday, May 6<sup>th</sup>, 2026

Deadline for Proposals  
pm

Wednesday, May 27<sup>th</sup>, 2026 at 1:00

## **II. The Proposal**

### **a) Expectations**

- a. Contracts will be awarded based on the information presented in the proposals received. Greenwood Leflore Consolidated School District reserves the right to award more than one contract, accept the lowest price offer, and refuse any contract without obligation to Greenwood Leflore Consolidated School District or to the company offering the proposal.

### **b) Proposal Deadline**

- a. All proposals must be received by Greenwood Leflore Consolidated School District by the deadline stated.
- a. All proposals will be opened on Friday, May 29<sup>th</sup>, 2026 at 10 am.
- b. All proposals must be mailed or hand delivered by the proposal deadline. Include at least 3 copies of the proposal

### **c) Selection Criteria**

- a. All proposals submitted will be considered based upon the materials provided. Consideration will be given to performance projections as well as cost and staff requirements. Only those proposals submitted by the deadline above will be considered.

### **d) Format:** Greenwood Leflore Consolidated School District suggests that you include the following information in your proposal:

- i. Contractor Summary
- ii. Expected Results
- iii. Equipment
- iv. Expense breakdown
- v. Expense summary
- vi. References

### **Section 3.02 Details**

- (a) **Contractor Summary:** Include a brief history of your company including your past experience in dealing with similar projects. Detail your company's capabilities in delivering the specifications in this quote.
- (b) **Expected Results:** Use this section to summarize the expected results.
- (c) **Equipment:** Detail the equipment necessities as well as their estimated cost
- (d) **Expense Breakdown:** Build a detailed list of all expected expenses
- (e) **Expense Summary:** give a brief summary of the total costs. You may also include a brief explanation of the contributing costs to the total cost.
- (f) **References:** Provide 3 letters for References for similar past projects